

# YUKA ITOZU

• UX Designer •

## ABOUT ME

I am a new grad studying User Experience Design. I live in Tokyo, Japan but I grew up in San Francisco, California. I am fascinated with all aspects of User Experience Design and love diving into why and how people use things, and furthering those experiences to make them memorable.

## EDUCATION

**Google UX Design Course** • May 2021 - June 2021

A rigorous, hands-on program that covers the UX design process from end-to-end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

**Le Wagon Coding Bootcamp** • Jan 2020 - March 2020

9-week intensive coding bootcamp learning HTML, CSS, Bootstrap, JavaScript ES2015, SQL, git, GitHub, Heroku, and Ruby on Rails.

**International Christian University** • Sep 2015 - Jun 2019

Sociology major with extensive research in *hafu* and *kikokushijo* in the Japanese media and workplace.

## EXPERIENCE

**Nov 2019 - English One** • English Teacher

- Present**
- Designed and implemented a curated English curriculum for K -12 grade students, working adults, and retired individuals.
  - Assessed the needs of students and modified teaching style and lesson plans to accommodate different learning needs.

**Aug 2019 - Salt Consulting** • Market Analyst Intern

- Oct 2019**
- Developed business plans, media campaign plans, project management plans, and retail and analytics reports presentations.
  - Conducted translation for discussion guides, interview scripts, and PowerPoint presentations.

**Jul 2012 - TOMODACHI Softbank Leadership Program** • Resident Advisor

- Aug 2016**
- Served as an academic coach throughout the three-week project-based learning experience.
  - Served as on-site support personnel while living in the dorms at UC Berkeley and on field trips around the Bay Area.
  - Provided overall support (academic, social, emotional, etc.) for students attending the program.
  - Coordinated/ran a series of events and the weekend homestay program.

## SKILLS

UX Design	Wireframing & Prototyping	Microsoft Word
Figma	User-Testing & Research	HTML
Adobe XD	Mobile & Desktop Design	CSS

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[Portfolio](#) • [LinkedIn](#)